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S. C. STATE LIBRARY

South Carolina State Library Board

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MEWS FOR PUBLIC LIBRARIANS

July 1, 1958

12th Issue

ANDERSON REFERENDUM PASSED

The referendum to establish a county-wide library system in Anderson County passed by a wide margin in the June 10 primary. The referendum provided that the new library be supported by a one and one-half mill tax.

The Anderson County supply bill enacted by the last General Assembly carried, as a permanent provision, a section establishing the Anderson County Library in event the referendum should pass. According to this, the new library board will be composed of seven members who will serve four-year terms. One member each is to be appointed by the school trustees of School Districts 1, 2, 3 and 4, and three members are to be appointed by the trustees of District 5 (City of Anderson). Mr. J. Levi Smith, County Superintendent of Education, has written to the chairmen of the various boards of trustees calling for the selection of the new library board members and it is expected that appointments will be completed by July 1.

The way is thus being opened for the unification of the four libraries at present operating in Anderson County. Since one of the objectives of the South Carolina plan for the use of funds available under the Library Services Act is to show the improvement of service and economy of operation possible when the public libraries within a county consolidate, the new library will be eligible to become a demonstration project. The demonstration will carry a total grant of \$25,000 spread over a three-year period and derived from state and federal funds under the administration of the State Library Board.

ELECTION RETURNS

Ernest F. Hollings, son-in-law of Mrs. Vonetta M. Salley, Librarian of Columbia College, has been elected Governor of South Carolina.

Miss Virginia Gourdin, a graduate of the Columbia University School of Library Service, and presently an officer of a Charleston mortgage brokerage firm, lead the House ticket in Charleston County's second primary.

Walter Bristow, brother of the Richland County Public Library's former book-mobile librarian, was elected to the Richland County Senator's post.

The new Lee County Senator, Edward B. Baskin, is the son of Mrs. John S. Baskin, Lee County Librarian.

SENATE PASSES \$6 MILLION FOR LIBRARY SERVICES ACT

On June 18th the Senate Appropriations Committee reported an amended Labor-Health, Education, Welfare Appropriations Bill. This Senate bill amended the House

bill by striking out \$5 million in grants for library services and inserting \$6 million. The bill went to the Senate Floor for debate on June 20th and was passed at the new figure.

It will now be considered by a Conference Committee of Senators and Representatives since the amounts approved by the Senate differ from those in the House bill. It is hoped the \$6 million figure can be sustained in Conference, but the usual procedure is to compromise on the amount. Since both Senators Johnston and Thurmond supported the \$6 million, letters should be written now thanking them for their support and their continued interest in public library service.

REGIONAL LIBRARY PLANS

Plans for the Aiken-Barnwell-Edgefield Regional Library are going forward. Before service can begin a contract defining the relationships and obligations between the three participating counties and the State Library Board must be completed and signed. The expectation now is that the contract will be ready for approval in early July. Meanwhile, suitable office space for the regional headquarters has been located and the necessary renovations are being worked out. Bookmobile routes for Edgefield County are being planned and a large book stock to be supplied by the State Library Board as part of the State's contribution to the region is being readied for use. The regional staff is being employed and other plans blocked out in hope that service can begin by midsummer.

PUBLICITY AND PUBLIC RELATIONS WORKSHOP

Mrs. Florence Craig will act as consultant for the Publicity and Public Relations Workshop of the Public Library Section of the South Carolina Library Association, October 29th. The program is planned for head librarians and graduate librarians.

The Workshop Committee would like samples of the publicity and public relations material you have used in your library for display at the Workshop. These should include copies of your new book lists, reading lists, bibliographies, printed bookmarks, handbooks, annual reports, flyers, photographs of successful displays, exhibits and posters. Because of the difficulty of displaying newspaper articles the Committee asks that they be omitted.

In order to arrange space for all the materials, send yours by September 15th to: Miss Frances B. Reid, S. C. State Library Board.

YOUNG ADULT PLANS

Librarians working with young adults will be interested in the following excerpt from a letter written by Mrs. Elizabeth B. Green, Librarian, Oconee County Library. It demonstrates the value of her attendance at the Workshop on Library Service to Young Adults held at Louisiana State University, February 23-28. Scholarships for this workshop were provided by the State Library Board as a part of the Personnel Project of the State Plan.

"Dear Miss Walker,

Thought you might be interested in knowing that my visit to LSU inspired me to move my youth or young adult collection out of the first floor children's room, where it has always been, to our one large upstairs room. We have selected a large group of books from the adult collection for that room and have put there the record player and records given to us by the Pilot Club. An interested citizen donated a couch to help out and a local merchant is putting in a demonstration air conditioning unit. After I returned from LSU and began making plans for this room I knew we would have to have some special magazines for this age group, so I made a talk to the local Rotary on services to the young adult and even stuck my neck out and reviewed a book from their collection. They responded beautifully and gave us funds to purchase seven magazines! We hope to sponsor evening film forums on various young adult problems this summer to add interest. The increase in circulation has been even more than we had dared hope for and the record player is in constant use. The room has a lot to be desired in the way of looks but provides a definite need for the 14 - 20 age group. We hope to use this as a selling point to the delegation on our renovation program (which we have not given up). If present plans for more room in Seneca materialize we are definitely going to include a Young Adult Room for them....."

POSTAL RATES

The new postal rates, which will go into effect August 1, are as follows:

First Class Mail

Regular letters	- 4¢	Airmail	-	7¢
Postcards	- 3¢	Airmail cards	-	5¢

Second Class Mail

No change is being made in the present second-class rates for publications of non-profit organizations or for classroom use, except that in no case will the charge per piece be less than the present minimum of 1/8 of a cent.

Fourth Class Mail

The book rate will rise to nine cents on the first pound and five cents on each succeeding pound. It is being extended to cover (in addition to books, educational films and printed music) manuscripts for books, periodicals and music, and printed objective test materials.

The <u>library book rate</u> remains unchanged at four cents for the first pound and one cent for each additional pound. This rate covers library books, printed music, bound academic theses, bound periodicals, phonograph records, 16mm. films, filmstrips, slides, film catalogs and microfilms when mailed to or from libraries.

The coverage of the library book rate will be extended to all postal delivery zones.

The requirement that libraries secure special authorization in order to make shipments under the library book rate will be removed. The new postal law states that public libraries mailing library books to other libraries or to readers must show in the return address the name of the library. When books are being returned to the library by mail, the library's name must show as the address. The same regulation applies to 16mm. films, filmstrips, etc., being mailed to or from libraries.

The Postal Bulletin for May 29, 1958, sets forth the principal rate and classification changes made in the new Act and their effective dates. Copies are available at 5¢ each from the Government Printing Office.

The Post Office Department will undoubtedly revise its Postal Manual as soon as possible and it will be advisable to consult the revised Manual as soon as it becomes available.

SUMMER READING CLUBS AROUND THE STATE

Satellites and conquest of space are in the public library news this summer. The Richland County Public and Allendale-Hampton-Jasper Regional Libraries have launched their "Rocket to Summer Adventure" Reading Clubs. The Lancaster County Library has its "Space Explorer" in orbit. Some 200 boys and girls watched as Space Explorer balloons were sent aloft signalling the beginning of the summer reading program in Lancaster.

In Walterboro, children flocked to the Colleton County Memorial Library to begin the Indian Reading Club. The Children's room was appropriately decorated with an Indian motif, feathers, tepees, arrowheads, etc. Headbands with ten bright feathers will be given to the participants who read ten books.

"The House that Readers Built" is the theme being used in the Nichols Public Library. A cardboard house has been constructed and as a child reads a book, he will be given a brick which he will paste upon the house.

A Smokey Bear Vacation Reading Club is in progress at the Florence Public Library. The State Library Board has had several other inquiries about Smokey's program but has heard of no other definite plans.

If your library is conducting an interesting summer reading program not mentioned here, send a description of it to the editor of this bulletin so that it can be reported next month.

AN IDEA TO COPY

The Athens Regional Library, Athens, Georgia, has put a new twist in a not-so-new

aspect of library service that might well be copied on this side of the Savannah River. The library lends framed works of art to its patrons, as do many libraries, but these are not mere reproductions. They are original works done by artists living in Athens. Not only are the paintings available for free loan, they are also for sale although the borrower is under no obligation to buy. If he decides, though, that he wants to keep the painting he has borrowed, the library refers him to the artist. Works not out on loan are displayed in the library.

The Athens Library thus performs a two-fold service, to patrons who have original and interesting paintings to use in their homes, and to artists who have a year-round means of showing and sometimes selling their work.

MEDICINE AND YOU

Another idea worth borrowing comes from the Oklahoma City Libraries by way of an article, "Library Community Workshop," written by Walter Gray, Jr., for the June 1958 issue of Adult Leadership. Among other things Mr. Gray writes about subjects for auditorium series and says:

"A 'Medicine and You' series has been presented each spring for five years with the co-sponsorship of the Oklahoma County Medical Society. Panels of doctors discuss illnesses, in lay terms, under the general theme, 'knowledge dispels fear'. The doctors for each panel and topics for the series are chosen by the Workshop staff and a committee of the Society."

Your library staff might function as the workshop staff or you could organize a community committee to advise not only on this series but all such library-sponsored programs. Your local doctors, and hospital officials, too, will probably welcome the opportunity to discuss common problems, air their pet peeves and perhaps get a few facts across to people who need them.

Other series can be developed in similar fashion around topics like "Science and You," "You and the Law," Religion and You," etc.

UNIVERSITY FELLOWSHIPS

Encouraging news for prospective library science students comes from the Division of Librarianship, Emory University. For the academic year 1959-60 and each succeeding year two University Fellowships in the amount of \$1750 each will be available for first year graduate study in the Division. Applications should be received not later than March 1, 1959, and must be accompanied by Aptitude and Advanced Test scores on the Graduate Record Examination. Fellowship applicants must take the GRE in advance of the March deadline. All necessary application forms and other information may be obtained from the Dean of the Graduate School, Emory University, Altanta 22, Georgia.

For the 1958-59 academic year these fellowships have been awarded to Mrs. Janis L. Coker, Atlanta, and Mrs. Virginia E. de Treville, Augusta.

Other smaller fellowships are also offered by the Division.

1959 NATIONAL LIBRARY WEEK

The National Book Committee, Inc., has announced that the dates for National Library Week in 1959 will be April 12-18.

The appointment of Theodore Waller as chairman of the Steering Committee for the 1959 program has also been announced. Mr. Waller, who served as vice-chairman in 1958, is Vice-President of the Grolier Society, Inc., and Americana Corporation.

National Library Week with the theme "Wake Up and Read!" was sponsored in 1958 by the National Book Committee, in cooperation with the American Library Association. The purpose of the program is to arouse interest and support for all types of libraries, encourage growth of home libraries, and emphasize the values of reading to Americans in all walks of life.

WE CALL TO YOUR ATTENTION

Hurricanes and South Carolina

A mimeographed two-page leaflet about hurricane dangers, available free from:
State of S. C. Civil Defense Agency, Room 105, Wade Hampton State Office Building,
Columbia 1, South Carolina. From the same source may be had the Civil Defense Technical
Bulletin, a monthly digest of information useful in defense against atomic warfare. The
May issue shows plans and diagrams for building underground family fallout shelters.

Free Traveling Exhibitions of Art

A list of Studio Guild's 1958-59 exhibits, available from Grace Pickett, Studio Guild, West Redding, Connecticut. These exhibitions are being used successfully by several libraries in South Carolina. Write for the free list and further information.

Corrugated 'book-tote' boxes

Light weight but tough fiberboard containers designed for moving books. When not in use they can be knocked down to save storage space. Libraries needing boxes of this sort might cooperate to make up the minimum order of 500. See Library Journal, May 15, 1958, p. 1517.

Earth-Sky Globe

A new combination of terrestial and celestial globes certain to attract the space-minded. See Library Journal, May 15, 1958, p. 1518.

DO YOU HAVE NEWS TO REPORT?

Send news of what is happening in your library to the State Library Board so that it may be reported in News for Public Librarians. Others working for better public library service in South Carolina want to know what you and your staff are doing.

YOUR PROBLEMS by Anne Library

Dear Anne:

I am a college graduate who has been working in the same library for twenty years. During that time four different librarians with degrees have held the position of chief librarian. Eventually they all leave and I am always left holding the bag. Now that the head librarianship is vacant again, I have applied for the position, but have been turned down by the board. Doesn't this seem unfair to you? Why should some outsider get the job just because she has library training?

Disappointed

Dear Disappointed:

So where have you been these last twenty years? Haven't you noticed a few dozen things the trained librarians could do easily that you couldn't manage at all? And haven't you seen the results of plans for improving and extending service that they worked out when you didn't think anything needed to be done? If you wanted the head librarian's job why didn't you start twenty -- or even ten -- years ago to get that L. S. degree yourself? It doesn't take genius to get a library degree but it does take an open mind and a little effort.

Dear Anne:

I live in a county where there are four separate public libraries and yet I cannot borrow the books I need as I used to be able to do when I lived in a neighboring county which had a county-wide library system. Why is it that with four different libraries there seem to be fewer new books and less service than in the county which had only one library system? What are our local librarians doing with the money which should be spent for books? I have tried at all four libraries in this county to get a book I badly need but without success. What is wrong?

Disgruntled Borrower

Dear Disgruntled Borrower:

The reason you cannot get the books you want in your county is because you do have four different library systems. The money which should be going into service and books is being dissipated in the overhead of four library systems. Also all four libraries are probably buying the same titles instead of combining to buy copies of more different titles. You can get the books you need in your home county if you can persuade your four libraries to cooperate in a centralized library system whose more efficient and economic use of funds

will mean better service for you. It's your tax money those libraries are spending. Why let them waste it on useless duplication?

Do you have a problem? Write to Anne Library. All answers will be made through the medium of this bulletin.

SEEN HERE AND THERE

Miss Elizabeth Porcher addressing the Greenwood Federation of Garden Clubs, whose members enthusiastically agreed to "adopt" the new library grounds and landscape it according to plans drawn up by a qualified landscape artist.

Miss Agnes Mansfield, Greenwood City and County Public Library, off to New Brunswick, New Jersey, to attend her third summer session of Rutgers University Graduate School of Library Service.

Staff members of Greenwood trying out color swatches of upholstery preparatory to getting technical library furniture from Remington Rand and chairs and tables from Thornet

Mrs. Clara T. McCabe, Calhoun County Library, enjoying a visit to Kanuga.

Four library interns registering for summer school. Miss Shirley Chastain, Oconee County intern, has entered the Emory University Library School and Miss Rachel Ellis, Charleston County intern, is back at Emory for her second summer. Miss Mary Aiken, Pickens County intern, is at Florida State University's Library School and Greenwood's intern, Miss Sara Catherine Wilkinson, is hard at work at the University of North Carolina.

Interest in the new regional library running so high in Edgefield that the State Library Board bookmobile on its regular quarterly visit was mistaken for the regional unit!

W. B. S. Winans, Chairman of the new Aiken-Barnwell-Edgefield Regional Board, champing at the bit to get the new service started.

The McBee Avenue Branch of the Greenville Public Library sponsoring a series of discussions on "Trends in Modern Music."

Mrs. Frances C. Stuart, South Carolina State Library Board, off on a long anticipated vacation.

Miss Estellene P. Walker, Miss Josephine Crouch and Miss Dorothy Smith picking the brains of the Athens (Georgia) Regional Library staff.

DATES TO BE REMEMBERED

- July 13 19
- September 25 27
- October 23 25
- October 30
- Oct. 31 Nov. 1

- American Library Association, Public Auditorium, San Francisco, California
- Southern Public Library Workshop, Florida State University, Tallahassee
- Southeastern Library Association, Kentucky Hotel and Sheraton-Seelback Hotel, Louisville, Kentucky
- Workshop, Public Library Section SCLA, Mrs. Florence Craig, Consultant and Guest Speaker
- South Carolina Library Association, Annual Meeting, Columbia Hotel, Columbia